

# 2021

**REGISTRATION & SPONSORSHIP INFORMATION**

*Sherwood* <sup>4th Annual</sup>  
HOME IMPROVEMENT SHOW

[www.SherwoodHomeShow.com](http://www.SherwoodHomeShow.com)

***Friday & Saturday • March 26-27, 2021***

***Show times: 9am-5pm both days***

***Sherwood Forest***

***Sherwood, Arkansas***

Limited Spaces Available!  
Register early to reserve your spot!

**CONTACT:**

**Tammy McFarland**

**501.326.0903**

**[tammy@BizBuzEvents.com](mailto:tammy@BizBuzEvents.com)**

# Sherwood

HOME IMPROVEMENT SHOW

www.SherwoodHomeShow.com

# 2021 SPONSORSHIP OPPORTUNITIES

## CONTACT:

Tammy McFarland

501.326.0903

tammy@BizBuzEvents.com

March 26-27, 2021 | Sherwood Forest, Sherwood, Arkansas

## \$3000 - TITLE SPONSOR

2 TITLE SPONSORSHIPS AVAILABLE

- Company name/logo as part of the name of the show in all advertising
- Podium recognition during event
- Premium booth space (20x20 - see floor layout), plus more
- Featured logo on event Facebook page
- Featured company logo multiple places in venue during show
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, Facebook)
- 30 Show tickets

## \$1750 - SHOW SPONSOR

6 SHOW SPONSORSHIPS AVAILABLE

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Featured company logo multiple places in venue during show
- Company logo in all advertising (TV, print, Facebook)
- Premium boothspace (10x20 - see floor layout)
- Podium recognition during event
- 25 Show tickets

## \$1750 - TICKET SPONSOR

1 TICKET SPONSOR AVAILABLE

- Premium boothspace (10x20 - see floor layout)
- Company logo on website
- Podium recognition during event
- Company logo & entry form printed on all tickets
- 20 Show tickets

## \$1750 - ASK THE EXPERT SPONSOR

1 ASK THE EXPERT SPONSORSHIP AVAILABLE

- Premium boothspace (10x20 - see floor layout)
- Podium recognition
- "Ask the Expert" banner (4'x8') hanging above booth
- Company logo on event Facebook page and website
- 15 Show tickets

# THANKS!

*Thank you for choosing Sherwood Home Improvement Show to exhibit your products and services. We appreciate your business!*

- Shaun & Tammy McFarland



Tammy McFarland

501.326.0903

tammy@BizBuzEvents.com

Shaun McFarland

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**See all of our shows at:  
www.BizBuzEvents.com**

# Sherwood

## HOME IMPROVEMENT SHOW

www.SherwoodHomeShow.com

# 2021 EXHIBITOR'S LEASE AGREEMENT

March 26-27, 2021

Sherwood Forest • 1111 W. Maryland, Sherwood, AR 72120

### SHOW TIMES

Fri: 9:00am - 5:00pm

Sat: 9:00am - 5:00pm

### SET UP TIMES

Thu: 10:00am - 6:00pm

### TEAR DOWN TIMES

Sat: 5:00pm - 10:00pm

#### BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuz Events receives this agreement and payment in full *unless otherwise agreed upon in writing.*

#### BOOTH SPACE INCLUDES:

- Pipe/Drape/Sign
- One 8' Covered Skirted Table
- Two Chairs
- Electricity (BizBuz Events does not provide extension cords)
- Four complimentary badges per exhibitor (add'l badges \$5 each)
- Booth space assigned on first come first paid basis

#### PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, no refunds after 45 days prior to setup day of show. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

#### BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)

- Exhibitor workers without a show badge will be required to pay general admission price with NO EXCEPTIONS.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration during check in.

#### RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate similar exhibitors. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application.
- All decisions by BizBuz Events are final.
- Booth **MUST** remain set up until 5:00pm last day of show.
- No alcoholic beverages may be sold or brought into the show.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, storms or any other uncontrollable circumstances.
- BizBuz Events reserves the right to edit rules & regulations as necessary.

### BOOTH CHOICE\*

List in order of preference. Booths will be reserved in the order payment is received.

CHOICE #1	CHOICE #2	CHOICE#3	2021 FORM

Date \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell: \_\_\_\_\_

One Table  Yes  No      Two Chairs  Yes  No      Electricity  Yes  No

Description of Service/Products: \_\_\_\_\_

*Our company agrees to abide by all rules and regulations for the Sherwood Home & Garden Show. February 8 is the deadline for cancellation with \$50 fee. After February 8, booth fee is nonrefundable. Sponsorship sales are nonrefundable.*

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

\_\_\_\_ Title Sponsor \$3000  
 \_\_\_\_ Show Sponsor \$1750  
 \_\_\_\_ Ticket Sponsor \$1750  
 \_\_\_\_ Ask the Expert \$1750  
 \_\_\_\_ Premium Space \$710  
 \$\_\_\_\_\_ Sponsorship  
 \$\_\_\_\_\_ Booth Rental  
 \$\_\_\_\_\_ **TOTAL**

### PAYMENT INFO

*Make Checks Payable to:*

BizBuz Events, Inc.  
 PO Box 77  
 Benton, AR 72018

### CONTACT INFO

Tammy McFarland  
 501.326.0903

# Sherwood

## HOME IMPROVEMENT SHOW

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# 2020 EXHIBITOR'S BOOTH LAYOUT

March 26-27, 2021

Sherwood Forest • Sherwood, Arkansas

**SHOW TIMES**  
Fri: 9:00am - 5:00pm  
Sat: 9:00am - 5:00pm

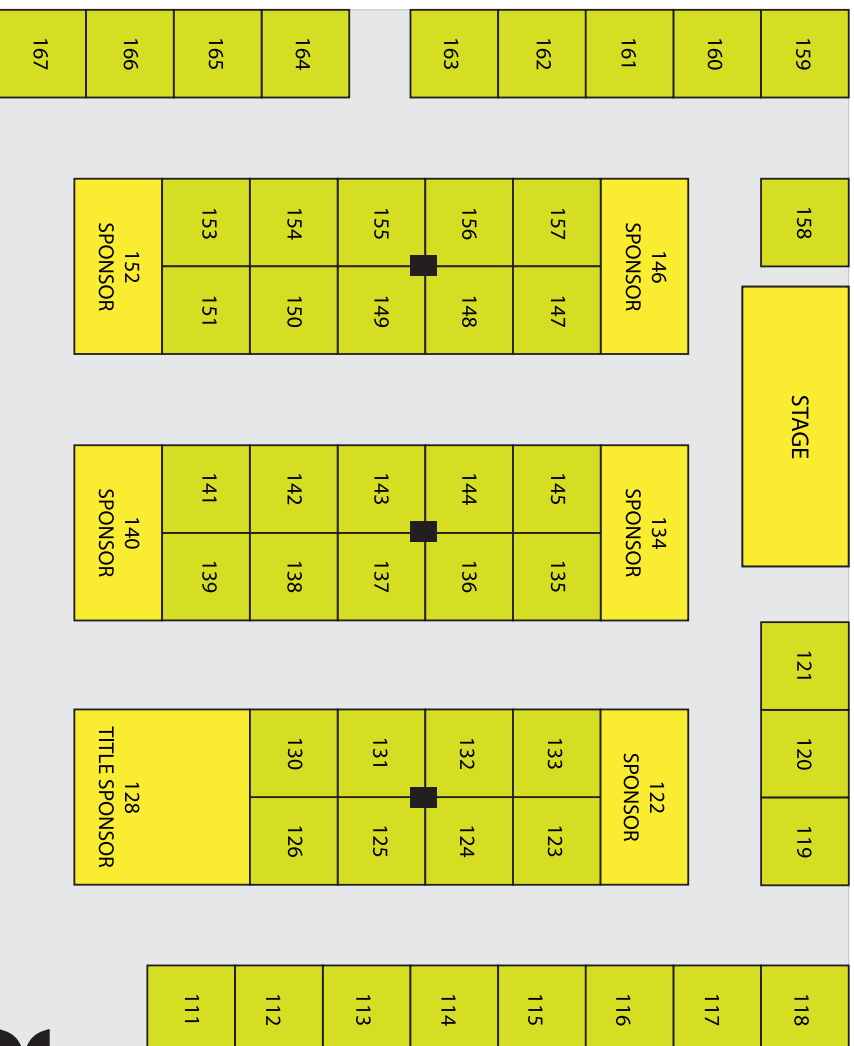
**SET UP TIMES**  
Thu: 10:00am - 6:00pm  
**TEAR DOWN TIMES**  
Sat: 5:00pm - 10:00pm

**CONTACT:**

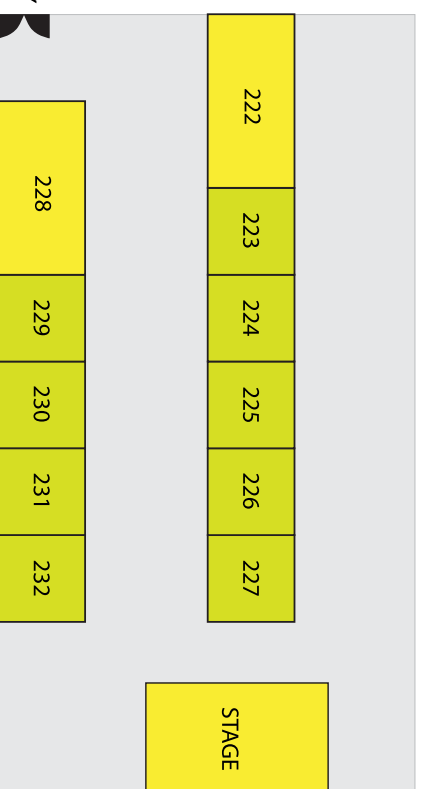
Tammy McFarland  
501.326.0903  
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**\*ATTENTION:** BizBuzz Events reserves the right to reassign booths based on booth category to help prevent similar exhibitors from being in close proximity to one another. We do not guarantee separation of similar exhibitors but will do our best to prevent conflict.



**10X10**  
**\$365**  
**ADD'L 10X10 - \$300 EACH**  
**SPONSOR BOOTHS**  
**PRICED AS NOTED**



FOREST ROOM  
LOBBY  
MAIN ENTRANCE

SHERWOOD ROOM